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ANSI POSITIONS
ISO GENERAL ASSEMBLY MEETINGS
TUESDAY, OCTOBER 14, 2008 & THURSDAY, OCTOBER 16, 2008
GRAND HYATT DUBAI, BANIYAS BALLROOM
DUBAI, UAE
9:30 AM TO 5:00 PM

NOTE:
The ANSI delegation should use its best judgment and act consistent with existing and traditional ANSI positions in relation to any comments, proposed actions or resolutions at this meeting that are not reflected in the working documents. If any proposed actions or resolutions seem controversial or problematic, it should be requested that action on them be taken via correspondence, rather than at the meeting. This will allow time for the necessary consultations at the national level on these items.

ISO/GA AGENDA ITEM NUMBER	TITLE EXECUTIVE SUMMARY ANSI POSITION
1	**Opening of the Assembly.** 1.1 Address of the President. 1.2 Roll call of delegates. **Executive summary** The ISO President will make welcoming remarks to the participants to the ISO General Assembly. Following his speech, the roll call of delegates will take place. **Recommended ANSI position:** None, other than having the ANSI head of delegation signify our presence during the roll call of delegates.
2	**Adoption of the agenda.** **Executive summary** The ISO General Assembly will be asked to approve the agenda presented in ISO General Assembly document 03/2008 (Rev). **Recommended ANSI position** The ANSI delegation will support the adoption of the agenda as presented.
3	**Tabling of the minutes of the 2007 ISO General Assembly.** **Executive summary** A draft resolution is offered in the working documents to accept the minutes of the last ISO General Assembly meeting. **Recommended ANSI position** The ANSI delegation should support the adoption of the draft resolution offered in the working documents.
4	**Report of the ISO Secretary-General.** **Executive summary** The working documents provide the secretariat's report, which ANSI staff views as non-

	controversial informational reports. ISO will also invite a series of regional organizations (including COPANT and PASC) and international organizations in liaison with ISO to make brief reports on their work in relation to ISO over the past year. **Recommended ANSI position** None, other than to accept the ISO Secretary-General's report. ANSI delegation is authorized to determine in Dubai any comments it wishes to make relative to this report.
5	**ISO/IEC/ITU Cooperation.** • Address by the IEC representative. • Address by the ITU representative. • World Standards Cooperation. **Executive summary:** Presentations will be made and information will be shared on the status of cooperative efforts with IEC, ITU, the UN and the WTO. **Recommended ANSI position:** As these are informational reports, no actions are necessary. ANSI delegation is authorized to determine in Dubai any comments it wishes to make relative to this report.
6	**Cooperation with WTO.** **Executive summary:** Informational reports and presentations will be made on the work of the WTO relevant to ISO. **Recommended ANSI position:** As these are informational reports, no actions are necessary. ANSI delegation is authorized to determine in Dubai any comments it wishes to make relative to this report.
7	**Developing countries.** 7.1 Address by the UNIDO Director General. 7.2 ISO actions in support of developing countries. 7.3 Presentation of the 2008 Helmut Reihlen award. **Executive summary:** Dr. Kandeh K. Yumkella, Director General of the United Nations Industrial Development Organization (UNIDO) will address the General Assembly on UNIDO's actions towards improving quality infrastructure in developing countries, in particular in relation to standardization. Having been appointed by the UN Secretary General Chair of UN-Energy for 2008-2009, Dr. Yumkella will therefore also address the Assembly on UN's initiatives in the field of energy. An informational report will be presented on the status of ISO actions in support of developing countries.

	ISO will present the 2008 Helmut Reihlen award to a deserving young professional from an NSB in a developing country. **Recommended ANSI position:** As these are informational reports, no actions are necessary. ANSI delegation is authorized to determine in Dubai any comments it wishes to make relative to this report.
8	**Management of technical work.** 8.1 Technical Management Board Initiatives in 2008. 8.2 Presentation of the Dr. Lawrence D. Eicher Leadership Award. **Executive summary:** This agenda item will feature an informational report and presentation that may be regarded as generally non-controversial in nature. Under item 8.2, the Eicher Award for 2008 will go to ISO/TC 127 (Earth moving machinery) which is an ISO committee secretariat held and administered by ANSI. Mr. Daniel Roley, of Caterpillar, is the ISO/TC 127 Chairman and Ms. Sara Desautels, of ANSI, is the ISO/TC 127 Secretary. **Recommended ANSI position** ANSI delegation is authorized to determine in Dubai any comments it wishes to make relative to this report.
9	**The ISO Brand – A shared asset.** **Executive summary:** The background paper for this ISO GA agenda item states that the ISO brand has gained considerable high level of recognition in the past decade. As a shared and valuable asset of the ISO members, the paper asserts that ISO members' actively involved in the protection and promotion of the ISO brand is indispensable. The wide reputation of the ISO brand has been built over more than 60 years of appreciated service to the world community, materialized by a current collection of more than 17000 ISO standards and publications. Adequate tools and actions have been put in place to assist them in so doing, which may be improved and expanded on the basis of actual use and experience. The supporting documents and the ISO GA presentation and discussion will focus on the following elements: 1. The notoriety of the ISO brand; 2. The legal protection of the ISO mark; 3. The protection of the copyright on ISO publications; 4. The use of the ISO name in relation to conformity assessment, in particular for certification of compliance to ISO management systems standards; 5. The use of the ISO name for communication and promotion purposes. For information, ANSI has traditionally objected to the ISO Council decision that ISO members should bear the legal costs of defending the ISO brand in their countries. This has led to considerable expense to ANSI over the years. **Recommended ANSI position:** ANSI delegation is authorized to determine in Dubai any comments it wishes to make relative to this report.

10	**Highlights of ISO Council Actions in 2008.**
	
	10.1 Involvement of specific groups of stakeholders: industry and societal interests.
	10.2 ISO's regional policy.
	10.3 ISO Strategic Plan.
	      10.3.1 Implementation of ISO Strategic Plan 2005-2010.
	      10.3.2 The next ISO Strategic Plan: 2011-2015.
	10.4 ISO Central Secretariat business plan and budget for 2009 – Report of the Treasurer.
	
	Executive summary:
	This agenda item will feature a series of informational reports and presentations.
	
	Recommended ANSI position:
	ANSI delegation is authorized to determine in Dubai any comments it wishes to make relative to this report.

11	**Amendments to the ISO Statutes and Rules of Procedure.** 11.1 Venues of ISO General Assemblies. 11.2 Increase in the number of seats on ISO Council and the ISO Technical Management Board. **Executive summary:** The current provision of the ISO Statutes and Rules of Procedure dealing with the venues of General Assemblies stipulates that, "as a general aim, one in three meetings of the General Assembly should be held in the city of the seat of the Organization". Experience has shown that General Assemblies are an important event for all ISO members in general, and for the ISO member body hosting the event in particular. It is a great opportunity to raise awareness of standardization in the country, and also in the corresponding region, at the highest levels. It is proposed that the that ISO Statutes and Rules of Procedure be amended to allow members to be able to invite for any given year that suits them without being limited by the current provision. At the September 2007 ISO Council meeting, a proposal was made by the ISO Officers to increase the number of seats on ISO Council by 2 (one from Group 1 and one from Group 4). As a result, a number of ISO Council members made counter-proposals on this question. At the March 2008 ISO Council meeting, this question was considered again and the ISO Council agreed that the number of seats on ISO Council should be increased from 18 to 20, with the number of seats from Group 1 and from Group 4 to be increased by one each. At the September 2007 ISO Council meeting, it was agreed that the number of seats on the ISO/TMB should be increased from 12 to 14, with the number of seats from Group 1 and from Group 2 to be increased by one each. **Recommended ANSI position:** ANSI supports the proposed amendments to the ISO Statutes and Rules of Procedure.
12	**Outcome of the October 15, 2008 open session on Buildings for a sustainable future.** **Executive summary:** A report of the open session will be presented, and any possible actions for the ISO General Assembly will be discussed.

	Recommended ANSI position: ANSI delegation is authorized to determine in Dubai any comments it wishes to make relative to this report.
13	**Election of ISO Council Members for the 2009-2010 Term.** **Executive summary:** The ISO member bodies from the following countries have been nominated to fill four Group 3 seats on the ISO Council for the 2009-2010 term: • Romania • Indonesia • United Arab Emirates • Argentina • Finland • Israel • Thailand • Turkey ANSI nominated UAE, Argentina, Israel and Thailand for election. The following member bodies have been nominated to fill two Group 4 seats on the ISO Council for the 2009-2010 term: • Jordan • Slovenia As only two countries have been nominated for two seats in Group 4, these two are considered elected to ISO Council. **Recommended ANSI position:** ANSI supports UAE, Argentina, Israel and Thailand for election.
14	**Any other business.** **Executive summary** No other items of business are expected at this time. **Recommended ANSI position** Please see the note at the beginning of this document.